

Retain & Sustain

7 Strategies to Keep the Staff you Want* (*And a few ideas to release the ones you don't!)

Helen Macdonald



Corporate Optimist

Staff Retention Specialist, Helen Macdonald, has seen worklife from all sides of the desk as an external recruiter, a corporate employee and a business consultant. Australia's Corporate Optimist, with more than 15 years experience as a speaker, facilitator and author, Helen has worked with companies large and small throughout the Asia-Pacific region. She has seen hundreds of different examples of employee management. Now, she has put all that she has learned into a powerful one-day seminar designed to give you critical techniques to retain key staff members & save your business thousands in costs.

Labour Turnover costs Australian business tens of thousands of dollars a year - 230% of each departing employee's salary. What does it cost YOU?

In this dynamic & highly interactive workshop, you will learn ...

- ! How to identify the staff you really want to keep.
- ! What employees really want from their work, and how to give it to them
- ! How to create Performance Management strategies to encourage high performing personnel
- ! How to use "The Optimism Factor" to create a positive workplace in which people want to do their very best
- ! Managing non-performers out of the business how to help people to decide to work elsewhere
- ! Techniques for getting employees involved in business improvement
- ! How to manage staff retention during times of organisational change

Your investment includes:

- * Comprehensive Workbook & Notes
- * Lunch refreshments
- * \$55 Voucher for use in the Macs Results bookshop on the day
- * Free 3 month email follow-Up Q&A service

Workshop Dates:

Melbourne: Sept 18; Oct 14; Nov 18
Sydney: Sept 17; Oct 28; Nov 12
Brisbane: Sept 16; Oct 16; Nov 11
Time: 8.30am for 9.00am - 4.30pm

Contact: Helen Macdonald at Macs Results P/L Tel: 613 9533 4562 Fax: 613 9533 4563
Mob: 0419 930 9864 Email: info@macsresults.com www.macsresults.com

Tax Invoice/Receipt

ABN 16 089 750 106

Melbourne September 18 October 14 November 18
 Sydney: September 17 October 28 November 12
 Brisbane: September 16 October 16 November 11

Name: _____

Company: _____

Address: _____ Postcode: _____

Bus Phone: _____ Mobile: _____ Email: _____

Payment Method: Cheque made payable to Macs Results Pty Ltd (Receipt available on the day)

Credit Card Visa MasterCard BankCard Amount: \$ _____

Number: _____ Exp: ____/____

Name on Card: _____

Signature: _____